



15280 NW 79 Court, Suite 251
 Miami Lakes, Florida 33016
 T: 305.759.8500
 F: 305.754-9223
www.arcsofla.org

Achieve with us.

Dear Community Partner,

It is time again for the **25th Annual Summer Spree Auction!** Hosted at the **Marriott Miami Airport.**

2020-2021 Board
 of Directors

Dr. Paul Sweeney
 Chairman of the Board

Mrs. Hilde Zamora d Aguero
 Secretary

Directors

Mrs. Helen Salazar-Realini

Mr. Andrew Gotschall

Mrs. Ghislaine Camacho W

Mr. Michael Messer

Executive Director/CEO

Mr. Gabriel Parra

This year's event promises lots of surprises but most importantly you have the chance to support our programs. **Mark your calendar for Friday, May 29th 2020, 6 pm – 10pm!**

Make an investment that matters! Proceeds from the **25th Annual Summer Spree Auction** will enhance vital services and quality programs for children and adults with intellectual and developmental disabilities and enable **The Arc of South Florida**, to continue promoting social, economic, and personal independence for those they serve.

We need your help because it takes the whole community working together to get positive results. This year's business sponsor package will help you market your business and position your company as a good corporate neighbor. As our community grows and faces increasing needs, we are challenged to meet those needs with new resources. It is our goal to raise **\$200,000** this year! Please help us reach our goal with your sponsorship commitment today.

We have attached the different sponsor levels, please select the one that you feel best fits your budget, complete the included form and email or fax it to my attention. If you are interested in promoting your business in our 2020 Summer Spree Catalog, we have also attached the information with this letter.

You can also visit **www.summerspreeauction.com** for more detailed information about the event.

Please call us if you have any questions. I can be reached at 305-282-7699. We would be delighted to talk with you more about **The Arc of South Florida** as well as the **25th Annual Summer Spree Auction** event.

Sincerely,

Executive Director/CEO
ghparra@arcsofla.org

For people with intellectual and developmental disabilities

The Arc of South Florida is a 501c (3) not-for-profit organization. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-435-7352 TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

2020 Summer Spree Auction

SPONSORSHIP OPPORTUNITIES

\$750.00 (One Sponsorship available)

SUMMER SPREE TEE-SHIRT SPONSOR

Framed Certificate Award
Company Name and logo on event T-Shirt
Company Name and Logo prominently displayed on Jumbo Screen
1/4 Page Ad in Event Catalog
1/4 Page Ad in Arc, South Florida Newsletter
Listing on Summer Spree Web Page
Two Invitations to "Summer Spree Auction"

\$1500.00 (Two Sponsorships available - \$750.00 each)

SUMMER SPREE VOLUNTEER RECEPTION SPONSOR

SUMMER SPREE PADDLE SPONSOR

Framed Certificate Award
1/2 Page Ad in Event Catalog
1/2 Page Ad in Arc, South Florida Newsletter
Company Name and Logo prominently displayed on Jumbo Screen
Highlighted Listing on Summer Spree Web Page
Three Invitations to "Summer Spree Auction"

\$3,000 (Three Sponsorships available - \$1000 each)

SUMMER SPREE PRINTING SPONSOR

Framed Certificate Award
1/2 Page Ad in Event Catalog
1/2 Page Ad in Arc, South Florida Newsletter
Company Name and Logo prominently displayed on Jumbo Screen
Highlighted Listing on Summer Spree Web Page
Four Invitations to "Summer Spree Auction"

\$3,000 (Two Sponsorships available - \$1500 each)

SUMMER SPREE ENTERTAINMENT SPONSOR

Framed Certificate Award
1/2 Page Ad in Event Catalog
1/2 Page Ad in Arc, South Florida Newsletter
Company Name and Logo prominently displayed on Jumbo Screen
Highlighted Listing on Summer Spree Web Page
Five Invitations to "Summer Spree Auction"

\$4,000 (Two Sponsorships available - \$2000 each)

SUMMER SPREE MULTIMEDIA SPONSOR

Award Presented at Summer Spree Reception
Company Name and Logo prominently displayed on Jumbo Screen
Full-Page Ad in Event Catalog
Full-Page Ad in Arc, South Florida Newsletter
Logo with link on Summer Spree Web Page
Six Invitations to "Summer Spree Auction"

\$8,000.00 (Two Sponsorships available - \$4000 each)

SUMMER SPREE RECEPTION SPONSOR

Award Presented at Summer Spree Reception
Full Page Ad with premium placement in Event Catalog
Company Name and Logo prominently displayed on Jumbo Screen
Major Placement of logo with link on Summer Spree Web Page
Feature in all Media and printed Event Promotions
Banner prominently displayed at Event
Eight Invitations to "Summer Spree Auction"



Yes! I'd like to become a 2020 Summer Spree Auction Sponsor

**Sponsorship:**

- Summer Spree Reception Sponsor - \$8,000 (Choose one: \$4000 \$4000)
- Summer Spree Multimedia Sponsor - \$4,000 (Choose one: \$2000 \$2000)
- Summer Spree Entertainment Sponsor - \$3,000 (Choose one: \$1500 \$1500)
- Summer Spree Printing Sponsor - \$3,000 (Choose one: \$1000 \$1000 \$1000)
- Summer Spree Paddle Sponsor - \$1,500 (Choose one: \$750 \$750)
- Summer Spree Volunteer Appreciation Dinner - \$1,500 (Choose one: \$750 \$750)
- Summer Spree Tee-shirt Sponsor - \$750 (Choose one: \$750)
- Other amount \$ _____

Donation:

- Please contact me. I would like to donate the following silent auction item(s):

- Please contact me. I want to discuss an in-kind or other type of donation.

Ticket Purchases:

- I would like to purchase _____ tickets at \$85.00 each before May 27th 2020

Total \$ _____

Name _____ Daytime Phone _____

Company _____

Email address _____

Address _____

City, State, Zip _____

Billing Information:

- Check enclosed
- Please bill my ___ MasterCard ___ Visa ___ American Express
- Account Number _____ Exp. Date _____
- Signature _____

Fax or mail this form to:

**The Arc of South Florida
15280 NW 79 Court, Suite 251
Miami Lakes, Florida 33016
Fax (305)754-9223**

Make checks payable to:
The Arc of South Florida
Memo: 25th Annual Summer Spree Auction



The Arc of South Florida
25th Annual Summer Spree Auction
May 29th, 2020 - Marriott Miami Airport

Advertising in the 2020 Auction Catalog

Advertising in *The Arc of South Florida's 25th Annual Summer Spree Auction* catalog is an excellent way to promote your business before a prominent community. Over 500 of our professionally designed catalogs are distributed to the public before the event, and they are frequently referenced by auction attendees who truly appreciate your support of our agency. In addition, your company's name will be listed on this page.

Many *Arc of South Florida's* members and community supporters also choose to purchase ads and make a creative contribution to our widely read auction catalog. Family pictures can be included in the ads and extended family may also join in the fun. Be as creative as you'd like. *The Arc South Florida Development Office* is available to help with design suggestions and/or technical support.

Advertisers should submit camera ready artwork/copy with their advertising agreement and payment to *The Arc South of Florida no later than April 30th 2020*. For your convenience, artwork may be e-mailed to gparra@arcsofla.org

To learn more about the enhanced benefits of being a Corporate Sponsor, please see the Corporate Sponsor page of our website www.summerspreeauction.com, or contact *Mr. Gabriel Parra at Arc South Florida @ 305-282-7699*

If you have any questions or would like more information about the auction catalog advertising or the donation process, please call *The Arc of South Florida* or email gparra@arcsofla.org.



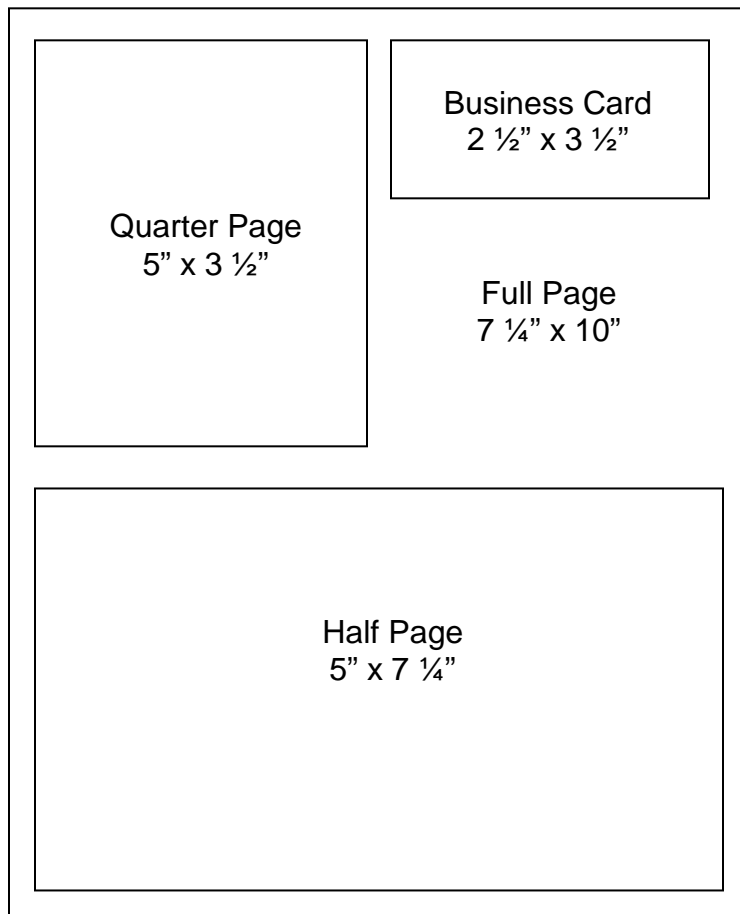
The Arc of South Florida
25th Annual Summer Spree Auction
May 29th, 2020



Ad Rates & Approximate Sizes

Back Cover		\$650
7 ¼" x 10"	Back Inside Cover	\$500
7 ¼" x 10"	Full Page	\$450
5' x 7 ¼"	Half Page	\$225
5" x 3 ½"	Quarter Page (vertical only)	\$125
2 ½" x 3 ½"	Business Card (horizontal only)	\$ 50

Please submit all artwork in JPEG or PDF format.





The Arc of South Florida
25th Annual Summer Spree Auction
 May 29th 2020 - Marriott Miami Airport
Advertising Agreement
 (See rates & approximate ad sizes)

Please make checks payable to:
Return to:

The Arc of South Florida
 Development Office
 The Arc of South Florida
 15280 NW 79th Court, Suite 251
 Miami Lakes, Florida 33016

The Arc of South Florida's 25th Annual Summer Spree Auction will be held in late spring of 2019. The auction is held to raise funds for agency's programs. The Arc of South Florida will publish professionally printed catalogs, describing the items donated by businesses. The catalog will include advertisements at the rates listed on the Sponsorship and Advertising Sheets and will be made available to the agency's members and auction attendees of the South Florida area. 300 copies of the catalog are made available to the public prior to the event and is also published in the event and agency webpage.

The Advertiser desires to place an advertisement in the Arc of South Florida 25th Annual Summer Spree Auction catalog and therefore:

1. Advertiser agrees to pay Arc South Florida \$_____ in consideration of the following:

 (Type/size of advertisement or type of sponsor)
 to support of the Arc South Florida 24th Annual Summer Spree Auction.

2. Advertiser agrees to provide camera-ready artwork in JPEG or PDF to the Arc of South Florida no later than April 30th 2020. If assistance is needed, please call Gabriel Parra at The Arc of South Florida at 305-282-7699, or e-mail ghparra@arcsofla.org

Camera-ready artwork in JPEG or PDF:

Enclosed _____ Will Send By: _____
 Check Enclosed _____ Donation _____ Anonymous Donor _____

AGREED & ACCEPTED:

Advertiser/Sponsor Company Name: _____
 Address: _____
 Phone: _____ e-mail: _____
 Representative's Name: _____
 Representative's Signature: _____
 Date: _____.

Please attach business card, Thank you.